

MARCEL·LÍ ANTÚNEZ ROCA

FÉLIX RODRÍGUEZ DE LA FUENTE

An extraordinary promoter of wild nature for an entire generation of television viewers.

This is one of the 24 posters pagesos (rural posters) created by Marcel-li Antúnez Roca. Over the past few years, the artist has assembled a gallery of prominent eco-activist figures, whose legacy he seeks to honour.



20.12.2025 - 06.01.2026

19/24



MARCEL·LI ANTŪNEZ ROCA

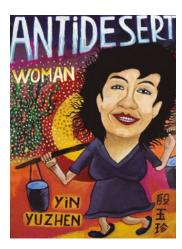
CLAUDE LÉVI-STRAUSS

He points out that the so-called "savage cultures" conceal a depth as great, or even greater, than the Greco-Roman foundations of Western culture.

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MARCEL·LÍ ANTÚNEZ ROCA CAMPAMENT OVAL

YIN YUZHEN

who fights against the desert in China.

"The sandstorm in the Maowusa desert is filling the sky. I wish the green trees of the desert would keep me company. I kept a tree alive and it began to spread. I would like the land to be fertile and abundant."

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20/24

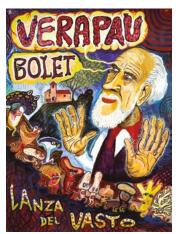
VANDANA SHIVA

Enough of industrial agriculture, no to patented and genetically modified seeds, no to agrochemicals. Give us back our food sovereignty and our peasantry.

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LANZA DEL VASTO

disciple of Gandhi

Promoter of non-violence, simple living and food sovereignty through his L'Arche community.

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RUDOLF STEINER

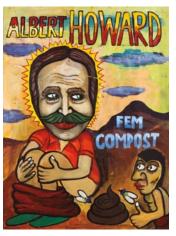
founder of biodynamic agriculture.

ounded in 1924, biodynamics is the first form of organic ragroecological farming in the West.

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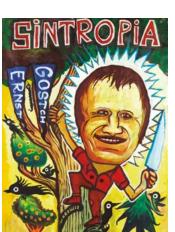
ALBERT HOWARD

Sent by the British to teach agriculture to Indian farmers, he realised that Indian techniques were far superior. One of the pioneers of composting in the West. Compost is one of the best foods for farmland.

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ERNST GOSTCH

He comes into contact with the millennia-old Indigenous agroforestry systems, buys a piece of land in Bahia, Brazil, left barren by fire and overgrazing, and turns it into a prodigious food forest to which widlife and water return. He calls this method syntropy, Unlike entropy, which dissipates energy, this method concentrates energy, abundance and life.

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RACHEL CARSON

"DDT kills insects, it kills fish, it kills birds and it kills us."

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WANGARI MAATHAI

with ner method of putting women in charge of tree nurseries, she succeeded in planting more than 30 million trees in her country, Kenya.



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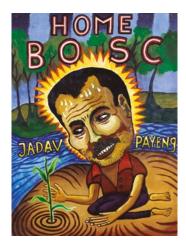
LADY EVE BALFOUR

For 40 years she farmed two plots of land: one organically and the other industrially with pesticides and chemical fertilisers. The organic plot turned out to grow better.



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JADAV PAYENG

On the terraces of the Brahmaputra river, he has planted hundreds of hectares of forest, bringing life back, including tigers.

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FREDY PERLMAN

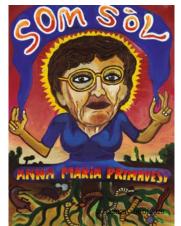
naturalised American

He denounces how certain forms of civilisation are biocidal. He also says that other forms of civilisation have existed and are possible.

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MARCEL·LÍ ANTÚNEZ ROCA

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ANNA MARIA PRIMAVESI

"We are soil. If we kill the farmland, we will die with it."



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JOHN ZERZAN

Sent by the British to teach agriculture to Indian farmers, he realised that Indian techniques were far superior. One of the pioneers of composting in the West. Compost is one of the best foods for farmland.

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EL HADJI SALIFOU OUEDRAGGO

He has been reforesting with baobabs for over 40 years, having planted thousands. The baobab is an all-purpose tree.

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TONI RINAUDO

"Under every bush are the roots of a potential tree."

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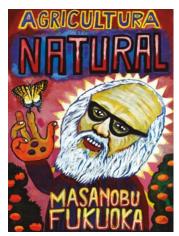
MARCEL·LÍ ANTÚNEZ ROCA

SEPP HOLZER

An agrarian rebel against rural bureaucracy and a builder of rafts and spaces of abundance.



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MATSUNOBU **FUKUOKA**

farmer, biologist and philosopher

Inventor of seeds coated with clay, which germinate with the rain, while the clay protects them from being eaten by animals beforehand. Creator of natural farming.



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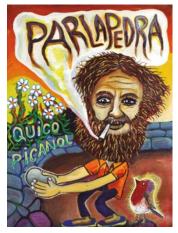
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AKIRA MIYAWAKI

Scholar of native forests. He developed a method to grow native forests extremely quickly.



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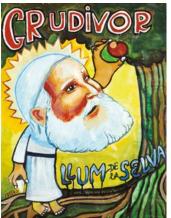
QUICO PICANYOL

Representative of the hippie culture of Moianès, vegetarian and expert in horticulture. Master in dry-stone builder. He worked stone by stone, as if speaking to them while he built

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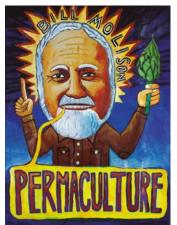
LUM DE LA SELVA

(1877-1982). Nonviolent Catalan farmer, naturist, environmentalist, vegetarian and raw-food enthusiast.

He lived off what he grew in his garden, with one exception ne was a gourmet fan of Spanish cheese brand El Caserio.



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BILL MOLLISON

Convinced that permanent agriculture is possible among and for people. Critic of industrial agriculture. One of the founders of permaculture, a method that considers agroecology, fivestock farming, soil science, geography, architecture, economics and sociology as an interconnected whole.

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ESTALVIA AIXADA I MOTOCULTOR

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RUTH STOUT

for her "do-nothing gardening" method.

Mother of mulching, a system in which the garden is covered with straw, which retains moisture, suppresses weeds and adds organic matter to the soil.

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