

## **Contest on Instagram *Exhibition Francesc Torres. The entropic box [The museum of lost objects]***

### **How many lost objects must there be in the Museu Nacional?**

We invite you to enter the exhibition [Francesc Torres. The entropic box \[The museum of lost objects\]](#) and to place inside a virtual box the things you like most. How? By participating in the contest on Instagram *#CapsaEntròpica\_concurs*

### **Object**

The Museu Nacional d'Art de Catalunya is setting in motion the contest "Entropic box" on Instagram with the aim of receiving photographs of the exhibition 'The museum of lost objects', located in the temporary exhibitions galleries of the museum.

The contest will award three prizes described in detail below.

### **How to participate?**

Enter the museum, have a good look around the exhibition [Francesc Torres. The entropic box \[The museum of lost objects\]](#), get inspired and choose the work, the theme, the detail or the moment of the visit that catches your attention the most, either because of the topic, the context, the beauty or the uneasiness it gives off.

Once you have chosen it, take a photo of it and post it on Instagram, with the mention @museunacional and the tag *#CapsaEntròpica\_concurs* (images are also admitted that on the indicated hashtag don't have an accent).

### **Who can participate?**

Anyone over 18 years old can participate.

Only two photos will be accepted per participant.

Photographs with xenophobic, racist or sexist contents will not be accepted, or those which are disrespectful towards the Museu Nacional or any natural or legal person.

### **Duration or territorial scope**

From 14th November 2017 until the end of the exhibition, on 14th January 2018.

The contest will not have any geographical limit.

## **Categories**

Three categories have been established: the most creative photograph, the most "insurrectionary" photo, and the one that gets most likes on Instagram.

All the photographs published on Instagram between 14th November 2017 and 14th January 2018, with the tag *#CapsaEntròpica\_concurs* and that fulfil the conditions of the contest, will be able to opt for the prize.

## **What can you win?**

The prize for the most creative photograph is a catalogue-box of the exhibition and an annual pass to visit the museum as many times as you want.

The prizes for the most "insurrectionary" photo and the photograph that gets the most *likes* on Instagram will each receive an annual pass to visit the museum as many times as you want.

## **Jury**

A jury, made up of professionals from the museum and the artist, will select the most creative and the most insurrectionary photos, and the statistics of Instagram will select the one which has received more *likes*.

## **Winners**

The Museu Nacional d'Art de Catalunya will contact the winners through Instagram so as to explain the time limits and terms for receiving the prize, for which they will have a period of thirty calendar days counting from the date of the first communication to accept the prize.

Once this period has been completed without having accepted the prize, the winners will have no right to reclaim it. The non-compliance of the terms marked by the museum will be a sufficient and inexcusable cause for annulling the prize awarded, and as such, the finalists will lose all their rights to reclaim the prize.

## **Personal details**

The mere participation in the contest implies the acceptance that the details provided by the participants, be they winners of the context or not, will be incorporated in a file owned by the Museu Nacional. The winners will be able to exercise their rights of access, rectification, cancellation or opposition, in compliance at all times with the regulations in force regarding data protection.

The museum reserves the right to check the veracity of the details provided, as well as

the ages and identities of the winners prior to proceeding with the awarding of the prizes.

### **Property and image rights**

The images will be the property of their authors and the Museu Nacional reserves the right to publish them for the diffusion of the exhibition on social media and the website or in any other support or channels, always respecting the mentioning of their authorship.

### **Responsibility**

No participant of this contest will be able to take responsibility for this on Instagram. The promotion is not sponsored, endorsed or administered by Instagram nor associated in any other way to the platform. The user has absolutely no links with Instagram and is aware that his/her information is provided to the Museu Nacional d'Art de Catalunya and not to Instagram. The participation in this promotion signifies the acceptance of the present conditions, available on the website of the museum.

### **Visit and participate!**

**Barcelona, 10th November 2017**